



35TH ANNIVERSARY GALA GALA DU 35^E ANNIVERSAIRE

Performances by | par

*Kellylee
Evans*



YAO

Wednesday May 7 2025 - 6:30pm

Mercredi le 7 mai 2025 - 18h30

National Arts Centre | Centre national des arts



NATIONAL ARTS CENTRE
CENTRE NATIONAL DES ARTS
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RAYMOND JAMES®

MASC 35TH ANNIVERSARY GALA

WEDNESDAY MAY 7 2025 - NATIONAL ARTS CENTRE

*Join Us in Celebrating
35 Years of Arts & Culture*

MASC celebrates 35 years of arts and culture with a 35th Anniversary Gala on Wednesday May 7 2025 at the National Arts Centre. Headlined by award-winning artists Kellylee Evans and YAO, this spectacular evening will feature performances from dancers, musicians, and storytellers -showcasing the transformative power of the arts.

For 35 years, MASC has brought professional artists into schools and communities, igniting creativity, cultural awareness, and self-expression for over 160,000 children, youth, and seniors annually.

Now, as we celebrate this incredible milestone, we invite you to join us in ensuring MASC's impact continues for years to come. Your sponsorship will not only make this gala a success but also directly support arts programming for equity-deserving communities across Ontario and Western Québec.



ABOUT MASC

Bringing the Arts to Life for 35 years

MASC is an Ottawa-based community arts organization that brings arts and culture alive for over 160,000 children, youth, and seniors each year. MASC offers schools and communities arts experiences led by professional artists that awaken the creative process, deepen cultural awareness, encourage engagement, and give vivid demonstration of Canada's diversity.

Our diverse roster of over 55 professional artists and artist groups represents a wide array of cultural backgrounds, including Indigenous artists, people of color, newcomers, 2SLGBTQIA+ artists, and artists with disabilities and other equity deserving groups. Through our programming, we celebrate diversity, foster inclusion, and ignite creativity in schools, libraries, seniors' residences, and community centers.

Your impact

Your sponsorship will help support MASC's annual programs:



Board of Directors

Colin Henein (Chair), Juan-Luis Vasquez (Vice-Chair), Magda-Lena Capkun (Secretary), Sheldon Rice (Treasurer), Stefan Keyes, Suzan Richards, Etienne Trépanier, and Cindy Vachon.

Fundraising Committee

Sheldon Rice, Suzan Richards, Jessica Ruano, Micheline Shoebridge, Cindy Vachon, and Juan-Luis Vasquez



SUPPORT MASC

*Be a Champion for the Arts - Sponsor
MASC's 35th Anniversary Gala!*

As a proud sponsor of MASC, you will receive the following branding opportunities as part of MASC's 35th Anniversary Gala:

- Event Banners: Logo placement at the National Arts Centre
- Program: Full-page or half-page promotional images
- Website and social media: Recognition on event pages and all platforms

PRESENTING SPONSOR

1 spot at \$7000

SOLD

PLATINUM SPONSOR

5 spots at \$5000

**2
SPOTS
LEFT**

- Premium placement of logo at Gala
- Premium branding in promotional materials
- Verbal recognition during the presentation
- 8 tickets to Gala

GOLD SPONSOR

10 spots at \$2500

**7
SPOTS
LEFT**

- Prominent placement of logo at Gala
- Prominent branding in promotional materials
- 4 tickets to Gala

SILVER SPONSOR

15 spots at \$1000

**12
SPOTS
LEFT**

- Logo in promotional materials
- logo displayed at Gala
- 2 tickets to Gala



MASC operational sponsors:



Canada Council
for the Arts
Conseil des arts
du Canada



ONTARIO ARTS COUNCIL
CONSEIL DES ARTS DE L'ONTARIO
an Ontario government agency
un organisme du gouvernement de l'Ontario



Interested in learning more about how to help bring artists into schools and communities?

We would love to discuss how your organization can play a key role in this milestone event. Please reach out to MASC's Executive Director Micheline Shoebridge at: michelineshoebridge@masconline.ca.

Visit our website: www.masconline.ca

MASC's Charitable Registration Number is

1-2412-7192 RR0001.

"I don't know where I would have gone in life if it wasn't for the kind of programming Awesome Arts offered me as a teen. It was my escape route for a lot of the difficulties I was experiencing. Art is a form of therapy for people like me that didn't have the opportunity to talk to professionals through rough times. I can honestly say Awesome Arts saved me in a way."

**-Akuol Luaala
(Awesome Arts en folie participant
and former MASC Board member)**



"I know the power of the arts because I have lived it. Through MASC Arts Awards, I received a year-long drama scholarship in grade 8. It was a catalyst for opening up a window of opportunities for me. All of a sudden, what wasn't possible, seemed possible."

-Stefan Keyes
MASC Board member,
CTV News Anchor

"Jacqui Du Toit has the magic of storytelling. With her infusion of different folktales, legends and South African history, students gain not only beautifully orated stories, but historical facts about Apartheid."

-Shaz Tyndale
Ottawa-Carleton Virtual
Secondary School

"Just Jamaal The Poet's passion, empathy and charisma left an indelible mark on our students' hearts and minds."

-Michael McPake
Kitigan Zibi School

"With Louis Mercier, the students made some beautiful discoveries and acquired new knowledge that contributed to strengthening their sense of belonging to Franco-Ontarian culture."

-Sophie Nougaret
l'école Notre-Place

"MASC's multicultural programming has helped break down barriers, making senior residents more accepting and welcoming of their neighbours."

-Lowertown Community Resource Centre

